

## **BTG Internationale Spedition GmbH**

Out of Allgau and into the Rodeo Drive Showroom



# Further topics in this newsletter include:

- Out of Allgäu and into Rodeo Drive
- Plochingen Lyon a new Partnership
- 3 years Cargo Center Troisdorf
- Awards
- p.ressle rolls for Zarges
- BTG Neuss expands trailer fleet
- A Dragon-Horse for China

## BTG Internationale Spedition GmbH

Branch offices in Augsburg, Berlin, Bremen, Frankfurt, Hamburg, Kempten, Munich, Neuss, Plochingen, Ravensburg

**BTG Warehouse Services GmbH**Bobingen

**paul ressle GmbH** & Co. Spedition KG Schongau

BTG Messe-Spedition GmbH Augsburg

**BTG Expo GmbH** Frankfurt, Hamburg, Augsburg

**BTG Suisse AG** Switzerland At the beginning of the year BTG Kempten was assigned with a job, which was rather unusual, even by BTG standards:

For presentation purposes, an Audi R8 - which the noble tuner ABT Sportsline especial-



ly custom-made to meet with US-Standards - was shipped by sea freight to the newly established branch of the sports car manufacturer in California.

The car itself was a visually perfectly tuned R8 5.2 FSI V10 Plus with ultra-powerful 550 hp.

What made this assignment different was that in addition to the transport and the import customs clearance, the vehicle also had to be approved for licensing in the United States, which was no easy task. With expertise and dedi-

cation the BTG team was able to demonstrate its strengths by eliminating any difficulties they encountered.

In the run-up, for example, the vehicle already caused a tremendous stir with the US authorities. After weeks of planning and time-consuming examination of all formalities and regulations, including those of the EPA (Environmental Protection Agency) and the DMV (Dept. of Motor Vehicle), things finally got underway. First of all the super sports car had to be stowed and secured in a customized 20' box container. Thanks to strong nerves combined with the necessary skills and experience of the racing professionals from ABT, this challenge of centimeter-exact loading was also mastered.

Thanks to the extraordinary commitment of our staff, which went far beyond the normal forwarding framework and through good preparation - coupled with the

strong contributions from our partner – and in cooperation with our client, numerous obstacles were overcome in advance. This led to the transport being carried out smoothly and the dream car was imported, licensed and reliably delivered on-time and of course in perfect condition.

In the meantime, this wonderful vehicle has been exhibited at the AUDI USA showroom in Beverly Hills and in next to no time achieved 2,700 "likes" on the ABT America Facebook page.

We would like to say "thank you" to ABT Sportsline in Kempten for the trust they placed in us and we hope to continue our status as transport expert in their team.

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## **BTG Internationale Spedition GmbH**

### BTG Plochingen launches a new partnership in Lyon

On 1st February, a new partnership between BTG Plochingen and Cee-Inter in the 650 km distant St. Priest near Lyon began.

Several times a week export consignments are being transported from Plochingen to Lyon: - the same applies for import consignments from France to Germany.

Cee-Inter, managed Director Alain Pascutto, is a medium-sized company with around 30 employees and



has been working successfully in the freight forwarding market for many years, mainly operating in Germany, Italy, Spain, Benelux, the UK and Switzerland.

In St. Priest, which has 42,500 inhabitants and is situated just off the southbound motorway and in close proximity to the Lyon-Saint Exupéry airport, Cee-Inter has its own 4,000

m<sup>2</sup> warehouse and organizes collections as well as deliveries within a radius of around 200 km, i.e. as far away as Dijon, Clermont Ferrand, Valence or Grenoble and of course, primarily directly in Lyon.

As the capital of the Rhône-Alpes region with nearly half a million inhabitants, Lyon behind Paris and Marseille - is the third largest city in France and has more to offer than just excellent food and wines

such as Beaujolais or Côtes du Rhône.

The automotive industry, pharmaceutical production, the production of sports equipment - many of these business sectors are located in Lyon and so it is not surprising that there is a lively flow of goods going to and from Germany and in particular Baden Württemberg, where these industrial sectors play an equally important role, with France being one of the three strongest trading-partner nations.



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## BTG Internationale Spedition GmbH

**BTG Neuss - 3 years Cargo Center Troisdorf** 



BTG Neuss is already into its third year of operating its field office for air and sea freight in the Cargo Center Troisdorf.

This very young division of BTG Neuss has developed very well and in the meantime all aspects of the air and sea freight sector are covered from there, whether this involves general cargo, express consignments, exhibition shipments or hazardous goods. From break bulk to part or full charter.

Import customs clearance formalities and export declarations are also handled in Troisdorf. With easy access from North Rhine-Westphalia to the ARA ports, many clients are interested in a fiscal clearance, which, of course, can also be covered by our Troisdorf office.

The close proximity to the airports in Dusseldorf and Cologne ensures an abundance of direct flight con-

nections around the globe. A global partner and agent network round off the portfolio perfectly. So our local colleagues, Mathias Müller (r) and Alexander Chandler (I) have all the tools they need to make them feel at home at this location. In order to further promote this positive development, there are plans to create a trainee position in autumn 2015 and so ensure the further growth of the air and sea freight business sector through well-trained staff.

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## Logistics **Service** worldwide

**Contract Logistics** Logistics Consulting Outsourcing Supply Chain Management

**Fulfillment** 





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## **BTG Gruppe**

### **BTG Plochingen Awarded Training Certificate**





Once a year in the district of Esslingen, a company, which has shown particular excellence in training young individuals, is honoured.

This year, the training certificate was awarded to BTG Internationale Spedition

GmbH Plochingen, in recognition of their excellent training work.

Branch Manageress Yvette Wohlfarth was delighted to accept this award.

"We are very proud that our

From left: Mr. Marongiu (Managing Director VSL - Forwarding & Logistics Association, Baden Wuerttemberg), Ms. Zimmermann (Employment Agency), Mr. Beck (Employment Agency), Yvette Wohlfarth, Hr. Linge (Employment Agency), Fr. Andreß (VSL)

efforts and our enthusiasm have been recognized in this way! Training work is something which I particularly put a lot of heart and soul into! "

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### BTG Slovenia – awarded the Golden Gazelle Award 2014

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In 2013 BTG d.o.o. Slovenia was selected and ranked among the 100 fastest-growing companies in Slovenia. The Slovenian Chamber of Commerce is responsible for compiling the information and selecting the appropriate companies.

The Golden Gazelle is awarded every year based on a company's sales growth and increase in employment over the previous three years, with



the top 3 ranked companies receiving an award.

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### **BTG Group**

p.ressle "rolls" for Zarges ...



Zarges now has a new trailer in a new attractive Zargesdesign at its disposal for internal corporate traffic.

Mr. Heinz Mitterer (Purchasing Dept. / Materials Management - Zarges) and Mr. Christian Hiemeyer (Managing Director - p.ressle Spedition) congratulate each other on the new trailer.

With this corporate traffic, goods are transported from the supplier to the contractors in the Weilheim / Schongau region.

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### **BTG Neuss expands its trailer fleet**

In 2015 BTG Neuss will continue on its expansion course in European road transport services. In order to handle the increased traffic volume using high-quality trailer equipment - especially for countries such as France, Italy, Spain and Portugal – BTG Neuss has further invested in its trailer

As an example we present to you here the new curtain-side trailer with XL-code-certification according to EN 12642 (VDI 2700), Edscha slidingroof and a VarioFix pre-drilled steel outer frame with 13 pairs of lashing rings according to EN 12640.

Some of the trailers are also fitted with dropsides or a coilcradle. So all in all, this is the



best basis to fully meet with the requirements of "load securing", especially for transporting steel and aluminum coils or sheets and rods up to a length of 11 m. Moreover the trailers with dropsides are particularly suitable for the safe transport of hazardous goods.

The Fleet Manager at BTG Neuss is responsible for the timely compliance with the maintenance and technical inspection deadlines of the trailer equipment.

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### **BTG China**

### **A Spectacular Production**







In October 2014, BTG China and Gehua-BTG successfully transported a mechanical "Dragon-Horse" and an enormous "Spider" from France to China.

This year marks the 50th anniversary of the establishment of diplomatic relations between China and France and the Dragon-Horse was a gift from the French Government to the Chinese Government. The French mechanical Dragon-Horse performance was one of the major events of the 50th anniversary celebrations.

The Dragon-Horse structure is 17 m long, 15 m high, 5 m wide and weighs 47 t. It is operated using the latest in automatic control systems and electronic equipment and it can walk and jump. The second figure used in the same performance was an enormous Spider, which is 5.7 m high, 6 m wide and weighs a total of 37 t. These two mechanical figures performed a colourful and touching story at the celebrations.

The Dragon-Horse was loaded onto an Antonov-124-100 cargo machine, and was flown from Nantes in France to Beijing's capital airport.



The Spider was loaded onto seventeen 40' containers and shipped by sea freight.

Due to the extraordinary dimensions of the figures, it was a quite difficult and challenging job. The whole project lasted 40 days, including assembly, disassembly and the performance.

More than 100 people worked daily on this project, including many French technical staff and labourers. Furthermore, a lot of heavy-lifting equipment including a total of five 100 t cranes and eight 10 t forklifts were used.

Gehua-BTG was the official freight forwarder for this event and was responsible for activities such as customs clearance, quarantine, collection of the sea and air freight consignments and delivery to the show site. They also took care of the re-

turn sea freight and relevant formalities.

BTG China was the onsite handling agent for this event and was responsible for coordinating with the French engineers, renting the forklifts and cranes and assisting with assembly and disassembly.

After the performance, the organizer explicitly complimented BTG China and Gehua-BTG on doing such an excellent job.



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